Back in Paleolithic times... people had to move around and look for their food.

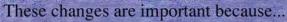
They hunted wild animals and collected fruits, seeds, and grains from wild plants.

## Back in Neolithic times...

You won't find me going around trying to find wild plants. Nowadays, we grow our own food by collecting and planting the seeds of different plants.

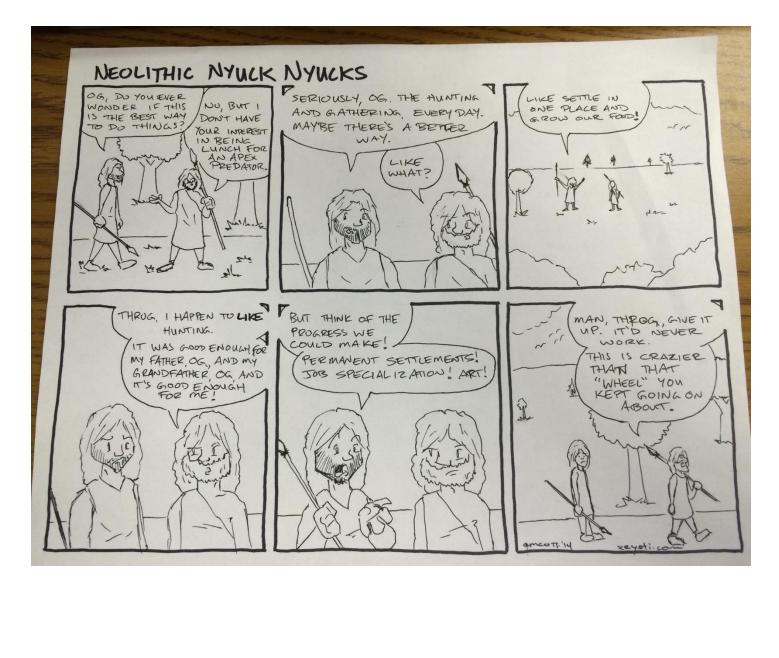
Hunting animals? I just do that on the weekends for fun! Now that we have learned how to domesticate animals, I spend my time herding our cows and goats instead of battling bears and bison.





We eat better now because we have a more stable food supply.

And we don't have to move from place to place looking for food. Want to join us for dinner?

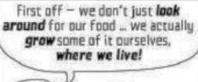


# WHY HUNT? WHY GATHER? JOIN THE











Plant and animal domestication is the key. We grow edible plants ourselves, right out of the ground, time after time!



Animals, tool We control their reproduction to select desirable characteristics and eliminate bad ones.



You can start by **joining us** in the village! **Leave your** troubles behind!\*



Same hunting and gathering may be necessary to maintain dietary variety and avoid famine.

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How to Tell

## Your KEYS to a BETTER LIFE!

### Harness Plant Power!

- become next fall's crop!
- Use seed selection to make future plants more productive and easier to harvest!
- Preserve and store surpluses for hard times!
- Invent new ways of preparing and cooking plant foods!

## Put Animals To Work For You!

- · Learn how the seeds you drop can · Learn which species are slow and submissive!
  - · Use food and fences to keep them around!
  - Influence their choice of mates!
  - Breed the best and eat the rest!